



PRESS RELEASE

Rungis Marché International gets closer to Chefs overseas

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Rungis Marché International, the largest wholesale market in the world for fresh products, is getting closer to the European chefs thanks to two partnerships with key organizations overseas.

Indeed Rungis is now partner of the **Association Culinaire Française de Grande Bretagne**, a well-established London-based association which today gathers more than 1,000 members (mostly chefs and caterers), 75% of which are English. Thanks to this partnership, Rungis aims at spreading further among local chefs the message it today conveys in the UK thanks to its Brand Ambassador regarding how valuable Rungis is for quality product sourcing.

Rungis is also the partner of the 2008 edition of the famous **Bocuse d'Or Europe**, which will take place in July in Norway. The Bocuse d'Or has been a leading event for chefs from all over the world for 20 years and the European edition is key in the selection for the final leg which will take place in Lyon (France) in 2009. Through this partnership Rungis positions itself as the leader for supplying quality fresh food to the best European chefs, who are particularly sensitive to Rungis' values: quality, pleasure, proximity and passion.

About Rungis

Rungis Marché International is the largest wholesale market in the world for fresh products, with 232 hectares. Located just outside Paris, next to Orly airport, it is a one-stop shop for the whole food industry. In 2006, the market achieved sales of 7.3 billion € and dealt with 1.6 million metric tons of incoming food produce (fruits & vegetables, meat, fish, dairy products and delicatessen goods) as well as 31.3 million bunches of cut flowers and 18 million units of potted plants. There are almost 1,300 companies working on site, employing more than 12,000 people.

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About the Association Culinaire Française de Grande Bretagne
Website: www.associationculinairefrancaise.co.uk

About the Bocuse d'Or Europe
Website: www.bocusedor.com/2007/EN/protect/boc_europe.php

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